

Events for Roseville Businesses

Roseville Business Council

The Roseville Business Council meets on the fourth Wednesday of January, April, July, and October at Roseville City Hall. The meetings are free and open to business owners, leaders, professionals, and residents in the community.

April 23, 8:00 a.m. – 9:00 a.m.

Roseville City Hall

2660 Civic Center Dr, Roseville

Join us for an update on demographic trends and forecasts for Roseville, Ramsey County, and the state as a whole.

Presenter:

Megan Dayton - Senior Demographer at the Minnesota State Demographic Center

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Send your contact information to eda@cityofroseville.com to receive email notifications or visit GrowRoseville.com/events for registration information.

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Roseville, MN Economic
Development Authority

Roseville Couple is the Force Behind the City's Newest Coffeehouse and Music Studio

Matt and Megan Sieberg own and operate Showtime Studio and Coffee, which they describe as a multi-purpose space connecting people through music, art, and coffee.

The business, at 2700 Lexington Ave N., includes two storefronts: an eclectic coffeehouse with multiple seating areas, a stage and a rotating gallery of local artwork; and a flexible studio space for musical performances, jam sessions, music lessons, dance groups, and community events.

"We have lived in Roseville for 10 years. We love Roseville and this is our way to invest back into it," Matt explained.

"We are bringing a little bit more light into people's lives through music and through coffee. It's really just an excuse to bring people together."

The couple long dreamed of owning their own business where they could share their love of music and community. Megan is a registered nurse and Matt, a lifelong musician, worked in education. The couple scrimped and saved until they could buy the red one-story brick building, which dates back to 1939 and once housed Carrier's hardware store, a filling station, and tavern.

It most recently was home to County Cycles, owned by Ron Kadera. The Siebergs, who purchased the property from Kadera, said they were drawn to the building's history and deep community roots. Historic photos and blueprints of the building are displayed in the coffeeshop.

"We want to honor the Carrier family for supplying the materials that built this community and County Cycles for its dedication to service and the outdoors," Matt said.

Room for music and dance

Show Time Studio first opened in 2022. Matt has a master's degree in classical piano performance and plays a multitude of instruments, including saxophone and guitar.



"It's always been the goal to make music with people. This is a fun way to build a band around me at all times," he joked.

In addition to hosting jam sessions and concerts, four musicians including Matt teach music lessons in the space. Several dance groups have also discovered the studio.

"We have senior social dancing all the way to break dancing," Matt said. "Other styles that we have hosted include tango, ballroom, blues, and swing dancing. We are excited to share the space and get their ideas of what could happen here."



Coffeehouse opens in 2024

Megan opened the coffeehouse in July 2024. The space is carefully curated with upcycled furniture and décor. The coffee counter and stage are inset with ornate components from old pianos. Tables and chairs were sourced from Facebook Marketplace. Matt soldered together old saxophones including the one Megan played in high school to create a one-of-a-kind chandelier hanging in the entry.

"We were just trying to be resourceful with what we have. We know the space will evolve," Megan said.

Customers can order an assortment of tea and coffee drinks, as well as cocoa. Coffee beans come from Tiny Footprint Coffee, which is organic and fair trade. Teas are from TeaSource based in Roseville.



Showtime Coffee uses exclusively plant-based milks including oat, soy, and almond options. Vegan pastries from Roseville's local bakery The Grateful Table are also available.

Roseville helps out

The Siebergs say the City of Roseville has supported their business startup and growth. A grant helped pay for exterior pavement and water drainage improvements on the property. A generous grant from the Roseville Area Community Foundation will cover the costs of an exterior mural to be painted this summer.

"One of our breakdancers is actually a mural artist," Matt said.

Showtime is located across the street from the city hall campus and city employees and visitors often stop in on their breaks.

"A shout out to the firefighters. They come over in groups," Matt said. "It's been amazing support from incredible people."

Learn more at
ShowtimeStudioandCoffee.com

Coffee with a Cop

Enjoy a tasty beverage and visit with Roseville Police Officers at Coffee with a Cop!

Wednesday, March 5, 9:30 a.m. – 11:00 a.m.

Showtime Studio and Coffee
2700 Lexington Ave N